



APAS Looks to the Future Opportunities for Agriculture

July 6, 2015 – For Immediate Release - The Agriculture Producers Association of Saskatchewan (APAS) is holding their Mid-term meeting in Saskatoon on July 21, 2015 to hear presentations and discuss the future of grain marketing, the beef sector, international trade, social license, farm lending and taxation.

“Farmers are optimists and are constantly looking to enhance their business operations by finding new markets, technologies and alliances,” says Norm Hall, APAS President. “APAS Mid-term speakers will be identifying future opportunities to strengthen their businesses, retain and enhance their trust with consumers, and understand some of the hurdles that farmers and ranchers may encounter in future years.”

CanFax representative, Brian Perillat, will note future factors that may impact the cattle market after a year of record prices. Current and future international grain markets is the focus of Chuck Penner’s presentation while Brad Michnik, Saskatchewan Trade and Export Partnership (STEP), will discuss expansion of Saskatchewan grown and manufactured products destined for other countries. Social license, presented by Shelly Jones, Ministry of Agriculture, will provide a review of this growing relationship between farmers, ranchers and consumers to ensure that the agriculture industry is sustainable and remains in alignment with expectations of all parties involved in the food industry.

“Last crop year did not meet many farmers and ranchers expectations and the current crop year to date has its challenges,” says Hall. “Yet, farmers and ranchers are making current adjustments to ensure that next year they are well positioned to take advantage of any future opportunities. Farming and optimism go hand in hand and 2015 APAS Mid-term will reveal positive opportunities to realize long-term business outcomes.”

The APAS Mid-term is open to the public and is being held at the Saskatoon Inn. To register visit the APAS website at www.apas.ca.

APAS is Saskatchewan’s general farm organization formed to provide farmers and ranchers with a democratically elected, grassroots, non-partisan, producer organization based on rural municipal boundaries. As the united voice of thousands of agricultural producers in Saskatchewan, we strive to represent the views of a wide variety of agricultural stakeholders in order to form comprehensive policies that can benefit all sectors of society.

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For more information,
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